

95% of potential customers abandon complex online transactions.

Solve it.

There's 95 customers gone - along with 95% of your marketing effort. Unless you speed things up with **ActionPoint Dialog Server™**.

- Cut abandon rates
- Increase online sales
- Quickly create interactive buying experiences

Call ActionPoint on 01883 465 500 for a **FREE CD & WHITE PAPER** or visit our website at www.actionpoint.com/abandon

ACTIONPOINT DIALOG SERVER™

Visit www.actionpoint.com/abandon

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Alan Jones
General Manager

Resolution: 10K-15K
Revenue: £100,000-200,000
Company: 100-200
Size: 50-100
Market: 10-20
Year: 10-20

ACTIONPOINT

An ActionPoint Executive will be contacting you to tell you more about ActionPoint Dialog Server™

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Product Launch – Dialog Server

Task: To raise awareness of Dialog Server browser software solution amongst key IT decision-makers and secure new business meetings with a target 110 IT Directors within the Insurance sector

Solution: Trade Press Advertising ~ Dimensional Direct Mail ~ Support PR ~ Telemarketing

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