



SEE THE WORLD IN A NEW LIGHT OSRAM

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### Why stock 34 different ECGs when 4 will do!

The new OSRAM QUICKTRONIC® MULTIWATT ECG - the easy way to simplify your stock inventory.

The new range of QUICKTRONIC® MULTIWATT ECGs allows 34 ECGs, currently dedicated to different types and wattages, to be replaced by just four MULTIWATT versions. This gives luminaire designers new freedom to combine different lamp types and wattages, whilst simplifying stock inventory!

Just select a lamp type shown in the table to see the numerous lamp combinations that are now available to you.

**FREE PRIZE DRAW!**  
 Click to enter our prize draw and you could win a pair of mountain bikes.

**QUICKTRONIC MULTIWATT**  
 QT-N 2X26-32/230-240 5 HF Wattage

Compact Fluorescent	
DIALUX T1E 26W	24W
DIALUX T1E 32W	32W
DIALUX T1E 42W	42W
DIALUX D/E 26W	24W
DIALUX F 18W	16W
DIALUX F 24W	23W
DIALUX F 36W	32W
DIALUX L 18W	16W
DIALUX L 24W	23W
DIALUX L 36W	32W
DIALUX L 40W	40W

**COMBINATIONS**

T8 Fluorescent	
L 18W	17W
L 36W	32W

T5 Fluorescent	
FC 22W	23W
FC 40W	40W
FQ 24W	24W
FQ 39W	37W

Price Draw Entry Form - Microsoft Intra...

Question: How many conventional ECGs can be replaced by 4 QUICKTRONIC® MULTIWATT ECGs?

Choose: 14 • 24 • 34 •

Email:

**Submit Entry**

Closing Date For Entries: 30th June, 2002

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## OEM Control Gear Direct Response Program

**Task:** Raise awareness of Quicktronic Multiwatt amongst key Buyers within Procurement Depts

**Solution:** Offline interactive direct mail piece drove respondents online to a dedicated micro-site. Email addresses were collected via an online competition

